

Mackey unveils Picasso

A 30 inch model of the 100 foot tall Picasso sculpture planned for the USF campus was unveiled by USF Pres.

Cecil Mackey at the Artists Market Gallery in Clearwater Friday night.

J. E. Greiner Co., Inc. donated the model as well as engineering studies for the actual sculpture which will be constructed in stainless or painted steel, or in concrete like the Picasso sculpture in New York City.

JIM CAMP, director of the

Florida Center for the Arts, said he thought the sculpture would be completed in the summer of 1972, and added that he hoped dedication of the sculpture could be Oct. 25, 1972, Picasso's 91st birthday.

A fund raising effort will begin as soon as the final cost of the sculpture is determined. Camp said that no problem obtaining sufficient backing is anticipated as donors will be, in essence, buying a sort of "immortality."

The 150 invited art patrons, university officials, and others connected with the proposed sculpture who attended the reception signed a scroll that reads, "Maestro, we thank you" in Spanish, French, and English. It will be mailed to Picasso in time for his 90th birthday Oct. 25th.

The model and related drawings and photographs will remain at The Artists Market Gallery, 807 Court St., in Clearwater through Oct. 9.

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Picasso Construction Date Eyed

BY NEIL HARTBARGER
Special to the Oracle

Construction of USF's large Picasso sculpture, "Hust of a Woman," may begin early next year, Ben Christopher, assistant vice president of the J. E. Greiner Corp., said last week.

"I believe the schedule is, hopefully, we will have commitments of money or construction material and services) by Dec. 1 or the end of the year," Christopher said. "Then maybe early next year construction may begin."

"THE FUND campaign has been slated to end with the end of this year," said Terry Ed-

monson, executive director of the Picasso project. "I expect we will probably achieve our goal" of \$500,000, he said.

The Greiner Corp. is a Tampa engineering firm which developed the engineering diagrams of the structure and has been handling other aspects of the project, Christopher said.

He said the J. A. Jones Co. of Charlotte, N.C., has agreed to construct the structure.

"I BELIEVE they have given us a letter or have agreed verbally to construct it," he said, "although no formal contract has been signed yet.

Christopher said he didn't know

"I believe the schedule is, hopefully, we will have commitments (of money or material and services) by Dec. 1 or the end of the year...then maybe early next year construction may begin."

—Ben Christopher

how long the construction would take.

"We haven't even looked at it from that viewpoint at this point," he said. "It's quite an unusual structure, and it may

take longer than usual to construct.

HE SAID Picasso's death has had no effect on the completion of the project since the artist had given permission for construction in the early part of 1972.

Access Set For Tonight

"Access," a telephone question program on WUSF-FM radio will feature Linda Erickson, assistant to the vice president for Student

Affairs and Lee Leavengood, of New Student Relations, at 6:30 p.m.

State Comptroller Fred O. Dickinson is the guest tonight on WUSF-TV's interview program "Emphasis" to be shown on Channel 16 at 7 p.m.

Not much public opinion exists about the building of the half million-dollar structure, according to Scott Mueller, of the USF Office of Information Services.

"The only way I can gauge (opinion on this project) is by the letters to the editor in local papers," Mueller said. "There have been about three letters opposed to it, but at the same time there have been an equal number praising it, so really, it's been about evenly divided," he said.

"AND MOST people aren't excited enough to write letters to the editor, anyway," Mueller said.

John W. Coker, the fine arts coordinator for the Picasso project, said that several members of the North Tampa Rotary Club "expressed a rather positive attitude to the project" following a presentation he made to the club about the sculpture

job mart

**Senator
Visits USF**

'Bust' delayed by fund shortage

BY MARY RUTH MYERS

Oracle Staff Writer

A shortage of contributions is hampering the start of construction on the Picasso statue "Bust of a Woman." USF administrators have said Groundbreaking, scheduled for Dec. 10, has been postponed indefinitely. University Relations Director Jim Vickery said Tuesday no new date has been set.

"We haven't been rejected by the community, we just haven't asked enough people."

THE CAMPAIGN began seeking public donations Nov. 12, Terry Edmunson, director of University Development said. "We're really in the PR period right now," he said. "We've talked more than we've actually done."

George Jenkins, president of J. E. Greiner Co., Inc., the firm that donated the engineering design for the statue, said he could not devote as much time to the project as he would like.

"If the key people involved could take one month off I'm confident that we could raise the money in one month," he said.

VICKERY SAID, "The inability of many people on the committee

to arrange their schedule to be able to contact those who might make contributions is one of our problems."

Jenkins said the campaign has received about \$130,000 in cash, gifts in kind, and services, which is 20 to 25 per cent of the total funds needed.

The project's goal is \$500,000. "I am not discouraged in any way, shape, or form."

"We put everything aside during the holidays, now we're back into active campaigning."

Edmunson said the fund campaign will "take us through this year. We aren't going to make a crash program of this, we'll take our time."

Jenkins said it is still possible that construction will begin this year.

Reactions to statue differ in community

Reactions to "Bust of a Woman" have ranged from "masterpiece" to "commercializing." The statue has also been called sexist and "a pleasant change."

Out of 31 students questioned by the Oracle yesterday, 15 did not consider the statue a worthwhile project. Many of the students felt the money could serve some better purpose and suggested it be given to the Art Department, Florida Center for the Arts, the Library, or the Chemistry Department.

THE SIX STUDENTS who favored the project said the statue would "add to the scenery," and be a "pleasant change" from the rest of the buildings on campus.

Ron Caudell, 4POL, said, "It would be nice to have a little culture at the University."

Several of the students who objected to the project called the statue "ugly."

One student suggested that the slogan on the billboards advertising the Picasso be "support your local cement works."

DR. CHARLES ARNADE, professor of Interdisciplinary Social Science, did a one-man survey of opinions on the statue last quarter at USF and the surrounding community.

Lawyer to speak at dorm lecture

"Legal Lecture Two: The Dorms" is scheduled for Jan. 15 at 8:30 p.m. in Argos Center, Rooms 33 and 34.

The lecture, featuring Tampa attorney Arnold Levine, will outline how the dormitory housing contract affects constitutional rights of students in such matters as search, seizure and right of entry.

SG Pres Bill Davis said the lecture was planned following the tremendous response to the legal lecture held last quarter and questions from RAs concerning their legal duties.

Arnade said he is neutral about the project but expressed concern about the billboards. "I am a little apprehensive in the last 48 hours since I saw the billboards," he said. "I don't think they are very academic."

In his survey, Arnade asked for reactions to the project from students, faculty, and people randomly selected in Pasco, Hillsborough, Pinellas, and Polk Counties.

Arnade said that some women, not on this campus but in the community, saw the statue as a sex symbol. "I think the word 'bust' is what did it," he said.

SEVERAL PEOPLE objected to the statue because they said Picasso was a communist. Arnade said that he did not include this in his reports. He said that faculty members objected mainly because they had not been consulted by the administration and because they felt the money could be put to a better use.

Robin Badger, a USF freshman, said the statue would make the University look "commercialized, like a tourist attraction."

JOHN COKER, associate dean of Fine Arts, said, "I've tried to discourage the idea that it is a tourist attraction, although it will attract people."



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Oracle photo by Dee Papp

Picasso billboard erected

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No 'Bust' funds being collected

BY MARY RUTH MYERS
Oracle Staff Writer

No active solicitation for funds

Public service said to need more attention

USF must place greater emphasis on public service to become a truly urban university, Herman Brames, Administrative and Professional representative to the Task Force on Mission and Goals, said yesterday.

Speaking at the staff subcommittee meeting, Brames said, "I think people agree about the only thing urban about this University is it is located in an urban setting."

Bill Hickok, chairperson of the committee, said few people are aware of the services USF provides and this lack of awareness and communication is one of the University's primary problems.

Library Director Mary Lou Harkness suggested to the subcommittee the University and the community could work together to build and operate some facilities.

"Maybe we ought to go out into the community more," she said. "Maybe our daycare center, maybe our theatrical performances should be given out there in the community rather than here on campus."

John Briggs, director of Graduate Studies, recommended USF try to recruit more outstanding students and upgrade the quality of the Master's degree programs offered.

to build the Picasso statue "Bust of a Woman" is being conducted at this time, Picasso Fund Raising Committee Chairperson George Jenkins said.

He said that during the last month the committee has not met and has done nothing to further the campaign. Earlier, committee members said the committee did not meet at all during the summer.

"We haven't gotten any more funds at all," Jenkins said. "We've had trouble getting the people together. Everybody's traveling."

USF officials first got permission from Pablo Picasso to build the 100-foot statue in 1971. Approval was obtained from the Board of Regents April 9, 1973,

the day after Picasso's death.

The fund raising committee was formed Sept. 19, 1973 and they began seeking donations in November. The original groundbreaking ceremony was to have been Dec. 10 and the committee had expected to have the statue completed in six months. The new construction date has been postponed indefinitely.

University Development Director Terry Edmonson said a decision to postpone the project indefinitely or to actively solicit donations again will be made soon.

"I'm hoping some sort of decision will be made before December," he said. In December the contract with Picasso's associate Carl Nesjar to oversee construction of the sculpture will expire.

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Fat Chance

USF Picasso project a bust

No matter how good an idea seems, sometimes it must be abandoned because it simply won't work. This is the case with the proposed construction of Pablo Picasso's "Bust of a Woman."

With the deadline when USF must decide whether it can build the monumental statue almost at hand, it is obvious the money for construction is not here. The fund-raisers say they have approximately \$215 thousand, which includes "in kind" contributions (promises to perform services or supply materials) as well as pledges.

THE ESTIMATED cost for construction of the statue is \$500 thousand.

As the fund-raising drive has been under way for more than a year, it is ridiculous to assume the contributions will suddenly begin to pour in now. The community is obviously unwilling to support the project and the Oracle feels there is a good reason to scrap it.

We cannot blame those who have opposed the construction. There are several reasons for being less than enthusiastic about the project, for example:

—The community as a whole was not asked whether it wanted the statue here. Various reasons have been given by USF administrators but that does not alter the fact that there was not adequate consultation.

—**THE TRAFFIC** likely to be generated by tourists coming to view the statue will clog the USF streets as well as the already overcrowded roads around the University Fletcher Avenue is over-burdened now and additional traffic would create unbearable conditions.

—The campaign has not been geared to the average member of the USF community who perhaps would like to have contributed a small sum to the fund. One official said the fund-raisers did not want to "nickel and dime" their way to the goal.

—The size rather than the artistic merit of the statue has been stressed as a positive value. The fact that it would be the largest Picasso creation rather than an excellent one has been emphasized, causing the Oracle to wonder whether a model Disney World would not suffice as well.

These reasons are enough, we feel, to

make the University community as well as those in the Tampa area question the merits of the project. This, combined with the inadequate contributions, should be enough to cause USF to halt the drive.

THE ORACLE suggests USF quit wasting energy in promoting a defunct fiasco. Instead, we suggest officials ask

editorials

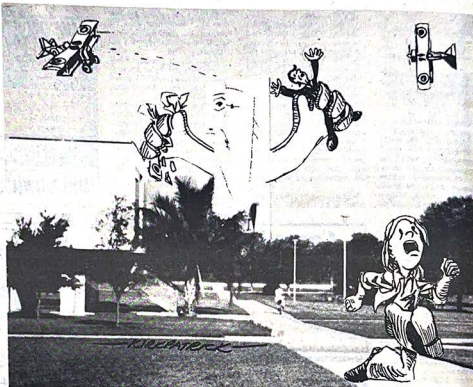
Avoid shame, but do not seek glory—nothing so expensive as glory.

Sidney Smith

donators to authorize the money be put into a special scholarship fund.

The money could then be put to use for higher education. If it is left in the Picasso fund, it will serve no purpose other than to gather dust.

Delays, "indefinite postponements" and asking for more money are a waste of time and energy. The Oracle asks USF to realize the Picasso project has failed and put the money to a good use.



"SOMEONE STOP HER! SHE'S GOT MACKY AND HEADING FOR TH' SCIENCE CENTER!"



"YES, MY MAJOR IS ART, BUT, HOW DID YOU KNOW??"

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